



Fundraising Ideas during CAP Month

Ideas with minimal costs and resources required

- Partner with local grocery stores to sell fundraiser pinups that will be displayed on the store's wall or window. See toolkit for template.
- Partner with local businesses or other organizations to sponsor or host a "Wear Blue Day" when employees make a small donation (e.g. dollars, food, clothing, diapers, books, etc.) in order to dress casually and wear blue in support of CAP Month.
- Place change collection boxes in locales including houses of worship, work settings, stores, and others.
- Partner with a local radio station for a pledge drive.
- Partner with local businesses to have them make the Local Council a *Charity of Choice* during CAP Month.
- Partner with a local independent product distributor (e.g. jewelry, plastic ware, kitchen items, make-up, etc.) to host a virtual party with a portion of the proceeds going to the council (Note: Be sure to have a vetting process for products and partner strategies).
- Set up an account with Amazon Smile or other like company to become the designated charity of choice and market this to the community.
- Host a virtual *Trivia* night at a local public venue where either all the profits or a portion of them go to the Local Council.

Ideas with moderate costs and resources required

- Order items from CTF Kid Store resell for a higher price, making a profit for the council. CTF grantees should contact Taylor Williams (williamst41@michigan.gov) for ordering details.
- Design and create a recipe book with recipes from volunteers, donors, service recipients (those who wish to participate) and other people associated with the Local Council.
- Work with a company to sell pizzas, candy, gift wrap and/or other catalog items with part of the proceeds coming to the Local Council. How does "Pizzas for Prevention" sound? (Make sure that this is direct ship or a safe socially distanced pick-up).
- Conduct a raffle (Note: A special state raffle license may be required).
- Have a socially distanced family picture day at the mall, store or other venue. Partner with a photographer and/or photography studio to take family portraits during CAP Month with a portion of the profits going to the Local Council.

Ideas with considerable costs and resources required

- Host a virtual Family Fun Night including activities and a drawing.
- Host a virtual auction and planned entertainment (e.g. music, fashion show or guest celebrity). Additional artists' market and raffle may be added to this event.
- Host a virtual conference with a special guest speaker.
- Host a socially distanced golf outing.
- Host a virtual theater or talent show experience.
- Create and sell a calendar for the following year.
- Sponsor a virtual or socially distanced *Walk/Run* event.
- Host a chocolate event where local eateries and caterers donate chocolate anything (e.g. candies, cakes, cookies, pies, puddings/mousses, etc.) and the items are boxed up for distribution. A pre-registration fee is charged.